



## AGENCY

**AG Komm.** has been run as communications agency since its start in 2004 by the founder, Ariane Guenther. The agency has always relied on a professional network of cooperating partners and specialized consultants. In order to ensure successful public impact, Ariane Guenther Communications makes client interests and needs matters of highest priority.

## PORTFOLIO

**AG Komm.** functions as a strategic communication agent between the customer's interests and the media. The main emphasis of our PR services is formulating an effective publicity message, strategically positioned with respect to the target group inclusively mirroring all company activities.

## CURRICULUM VITAE

- Justus-Liebig-University of Giessen, [www.uni-giessen.de](http://www.uni-giessen.de):  
Masters Degree in Media Science, German Literature and Art History
- University of Leiden, [www.leidenuni.nl](http://www.leidenuni.nl):  
Erasmus Postgraduate Scholarship
- J. Walter Thompson Germany, [www.jwt.com](http://www.jwt.com) (Frankfurt/M.):  
Junior PR Consultant
- BMW Rolls-Royce AeroEngines GmbH, [www.rolls-royce.com](http://www.rolls-royce.com) (Oberursel/Ts.):  
Marketing Trainee
- Position – Institute of Communications, [www.position.de](http://www.position.de) (Cologne):  
Assistant Press Officer
- Media Academy Cologne – Bertelsmann Foundation, [www.medienakademie-koeln.de](http://www.medienakademie-koeln.de):  
Head of Corporate Communications

## SERVICES FOR PRINT / TV / INTERNET / RADIO:

- Corporate Profiling and Publishing
- Contact and Agenda Management
- Brand Building and Development
- Press Conferences and Interviews
- Product and Personality PR

### **AG Komm.**

Ariane Günther Kommunikation

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